

CANADIAN CANCER SOCIETY

# RELAY RAP



IT'S A JOURNEY.  
GO THE DISTANCE.



## A chat with Anupam Kothari of Murano Gardens

For the second year in a row, the Kothari family, through their condominium development project, Murano Gardens of Lindenwoods, has been the Presenting Sponsor of Winnipeg Relay For Life.

They made a commitment last year, to donate \$500 from every condominium sold at Murano Gardens to Winnipeg Relay For Life. Amazingly (and thankfully) no member of the Kothari family has faced a cancer diagnosis so this made me more curious to know why the Kothari family participates and supports Relay For Life. I had the opportunity to chat with Anupam Kothari, the President of the Kothari Group to find out more about his company's involvement with Relay.



The Kothari family and the Kothari Group support many charitable causes in Ontario and Manitoba. The focus of those efforts have been in health care and education. As part of their commitment to the communities they are building, they wanted to ensure that they gave back to those communities in a meaningful and impactful way.

The Real Estate agents working with the sales of Murano Gardens are Cathy and Nikki Burgess who have been Relay For Life participants for the last 15 years. Cathy and Nikki shared their family's story about cancer and the reasons why participating in Relay For Life is so important to them. Their story, inspired the Kothari Family to also join in the fight against can-

cer.

After making the decision to support Relay For Life, they were astonished by how many of their employees, partners, customers and their families have overcome cancer. Thus making their commitment to this cause even stronger.

Last year Anupam and some other partners attended the Survivor reception and seeing the room filled with cancer survivors and the broad range of ages, had a lasting impression on them. At that point, the decision was cemented in their minds to support the Relay For Life for as long as they can and to play a roll in seeing more "yellow shirts" at Relay events.

I asked Anupam what the Relay experience was like for him and his business partners last year. His response was very quick. "We were very moved by all the events. The events leading up to Relay For Life and the night of the Relay event are very well organized and sends a strong, clear message. In particular, it was hard to forget the scene when the lights were dimmed in Max Bell and the luminaries were lit. The commitment and passion of Relay For Life participants really fit in with our company's value system."

Anupam indicates it is important for businesses to show leadership in supporting community initiatives. "The value of 'giving back' has been instilled in our family over with years with the work they we have done in India and we are honored to be able to continue that in Canada and Manitoba, a country and province that has given us so much."



Murano Gardens will have a team on the track at Max Bell again this year, in addition to a team from the Hampton Inn (also a project of the Kothari Group) Anupam indicates that the Kothari family and their employees are excited to be part of this incredible event again this year.